

Guidelines for Creating the Short Video

Video Contents (Please include all points ①~⑤)

- ① Greetings (e.g., “Konnichiwa”) in your native language
※Please record your voice, and show your face if possible.
- ② Self-introduction (your department and year of study)
※For alumni, please include the department during your enrollment.
- ③ About your country or hometown (notable characteristics, etc.)
- ④ "My country's best recommendation is..." (e.g., food, places to visit, etc.)
- ⑤ Best Things or Top 3 Best Things about Kanazawa University
- ⑥ A short message (at the end) *optional



As long as ①~⑤ are included, any style is welcome. You can create the video with friends.
Create a fun video to help more people learn about your country!

Points to Note When Creating the Video

- Style: Vertical (Aspect ratio 9:16, resolution 1080px × 1920px)
- Length: Within 60 seconds (strictly enforced)
- Include the country name at the beginning of the video.
- Do not include information that can identify individuals, such as names or addresses.
- Use appropriate language and expressions.
- Add audio or music whenever possible.
- If adding narration, use English or Japanese.
※For English narration, please submit a script as well.
- Include English subtitles in the video.
- If using music, photos, or images, ensure they are copyright-free.
- If other people appear in the video, obtain their consent.



The submitted videos will be uploaded to our YouTube channel (with the following settings) and to Instagram :

- Comments: Disabled
- Visibility: Public (viewable by anyone)

Sample Video (For Reference When Creating Your Own Video)

URL : https://youtube.com/shorts/6B4VonN_3kl?feature=share

※A fictional country for this sample video.



Submission Details

Submit To: International Student Section ryukou@adm.kanazawa-u.ac.jp

How to Submit: Use a file transfer service such as KAINS FileSender.

※Please include “My country, My story” project in the email subject line.

※If your video includes English narration, please also submit the script.

Prizes

Twice a year, outstanding works will be selected, and a prize (QUO Card) will be awarded for each selected work.

※Only residents of Japan are eligible.

※Selection will be based on the first submission only.

※QUO Card: A prepaid gift card that can be used at convenience stores, bookstores, and other locations in Japan. Available only in Japan.